



TAKE ACTION WITH FREEDOM

Freedom Community Action

For adults, community groups and local networks.

Bring people together. Share what is true. Know when to pass a concern on.

KNOW

NOTICE

RESPOND

CHANGE

For people who want reliable information and safer routes to help to be easier to find locally.

Online: freedomcharity.org.uk/contact-us/

Downloaded or printed: hello@freedomcharity.org.uk

Choose the contribution you can make well

You do not need a title to be useful. Community action might be one conversation, one event, a partnership, a campaign, fundraising or making reliable information easier to find.

The Freedom Method

Every Freedom route uses the same four moves. The detail changes by age and setting; the safety line does not.

KNOW	Build accurate knowledge. Separate evidence, law, guidance and opinion.
NOTICE	Recognise warning signs, coercion, unsafe assumptions and gaps in the way people or organisations respond.
RESPOND	Listen, stay within role, use the agreed safeguarding or support route and never investigate or contact family members yourself.
CHANGE	Turn learning into safer practice, better information, campaigning, partnerships or system change - then review what worked.

Four useful routes

SHARE	Put current Freedom information where people can actually find it.
GATHER	Host an approved conversation, briefing or event.
ACT	Support a current Freedom campaign or local improvement.
CONNECT	Build a link between Freedom and a relevant community organisation or network.

Before you organise anything

Audience	Who is this for? Avoid “the community” as if everyone is the same.
Aim	What should someone know or do afterwards?
Message	What is the one point you need to get right?
Help route	If the subject prompts a disclosure, where will you signpost or escalate?
Risk	Could publicity, location, photographs or language expose or stereotype someone?
Feedback	What will tell you whether the activity was useful?

Respectful does not mean vague

- Use precise, humane language.
- Use current Freedom facts rather than remembered statistics.
- Do not treat a culture, faith, family or neighbourhood as if everyone in it thinks or behaves the same way.
- Do not use graphic material simply to shock.
- Do not retell somebody’s experience as a case study without the proper consent and safeguarding process.

Trust does not make you a caseworker

- Do not investigate.
- Do not contact family members or alleged perpetrators.
- Do not mediate or negotiate.
- Do not promise absolute confidentiality.
- Do not arrange an informal rescue, transport or accommodation.
- Do not store unnecessary personal information.
- Do not give specialist legal, medical or safeguarding advice unless separately qualified and acting in that role.

If somebody tells you something

Listen. Do not interrogate. Do not contact the family. Explain the limits of confidentiality and use the safeguarding or signposting route you have been given. If somebody is in immediate danger, call 999.

Before using Freedom's name publicly

Contact Freedom before a public event, media activity, partnership, sponsorship, co-branded material or campaign that presents itself as being run by Freedom.

Tell Freedom what you are seeing

The most useful community feedback is not a headcount. It is what people asked, where misunderstanding remains, which words did not work, what barrier people faced and what would make the resource better.

After an activity

- 1 What was the strongest sign that people understood something better?
- 2 What question or misconception kept returning?
- 3 Did the route to help make sense?
- 4 Did anything feel stereotyped, unsafe or overcomplicated?
- 5 What should Freedom change next time?

Take action in your community

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Need help?

Taking action with Freedom does not make you a safeguarding professional. If somebody needs help, use the safeguarding or support route you have been given. Do not investigate, contact family members or try to manage a case yourself.

Immediate danger

If someone is in immediate danger, call 999.

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Downloaded or printed: hello@freedomcharity.org.uk

Help: freedomcharity.org.uk/helpline/

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